

SPONSORSHIP PACKAGE

ALZHEIMER'S ASSOCIATION ILLINOIS CHAPTER ANNUAL RESEARCH SYMPOSIUM >>>

ALZHEIMER'S TODAY: THE ERA OF TREATMENT

Friday, November 8, 2024
9:30 am to 2:30 pm

Feinberg Pavilion Conference Center
Northwestern University
251 E Huron, 3rd Floor
Chicago, IL 60611



ABOUT THE RESEARCH SYMPOSIUM

The Alzheimer's Association Illinois Chapter hosts a research symposium every year in November to honor National Family Caregivers Month – a time to celebrate the contributions of caregivers, increase their awareness and connect them with information and resources.

Dementia caregivers report higher rates of chronic conditions, including stroke, heart disease, diabetes, and cancer compared to caregivers of people without dementia or non-caregivers. In Illinois, 64.2% of caregivers reported at least one chronic condition.

- The prevalence of depression is higher among dementia caregivers when compared to caregivers for other conditions. In Illinois, 29.0% of caregivers reported depression.
- Seventy-four percent of dementia caregivers report they are “somewhat concerned” to “very concerned” about maintaining their own health since becoming a caregiver. In Illinois, 64% report frequent poor physical health.
- Across the country, 59% of dementia caregivers report high to very high emotional stress due to caregiving and 38% report high to very high physical stress due to caregiving.

By hosting this annual symposium, we have the opportunity to bring together over 200 caregivers, people living with dementia, families and other healthcare professionals to learn about the latest in Alzheimer's and dementia research and the Association's role in driving and leading global research initiatives. We are also able to provide the attendees with information, tools and resources.

Why You Should Participate

This symposium provides an exceptional opportunity for your company to showcase its brand to essential industry leaders and community members interested in your organization and products. By sponsoring the seminar, you can reach this target audience and show dedication to industry relationships.

Agenda

9:30 am – 10:00 am

Registration, Breakfast, Exhibitor Spotlight

10:00 am – 10:02 am

Welcome

10:03 am – 10:15 am

Clinical Trial Awareness Presentation

10:17 am – 11:50 am

Plenary Session: Discussion of studies, recruitment, excitement in the research space

11:50 am – 12:35 pm

Lunch and Exhibitor Spotlight

12:40 pm – 1:20 pm

Early Detection -what is involved

1:20 pm – 1:50 pm

Communication/Behavior

1:50pm – 2:20 pm

Legal Planning

2:20 pm – 2:30 pm

Closing Remarks



HOW WE HELP



24/7 Helpline: 800.272.3900

Trained care specialists and master's-level clinicians provide reliable information and support all day, every day.



Education Programs

Our education programs are free and for people with dementia, their families, the public and continuing education professionals. They are offered virtually or in person.



Support Groups

Alzheimer's Association support groups provide emotional, educational and social support through regularly scheduled meetings where strict confidentiality is maintained.



Community Resource Finder

Get easy access to resources, community programs and services in your local community at communityresourcefinder.org

Get Involved

Advocate

To improve dementia care and services and to expand funding for research and public programs.

Donate

To make a difference in the lives of those with Alzheimer's disease and support research.

Volunteer

As an individual or as an organization for you and your community. The Association has a variety of volunteer opportunities available to fit all interests, skills, and experience levels.

Walk to End Alzheimer's

A great way to get started is by participating in your local Walk to End Alzheimer's. These events raise important dollars to help advance Alzheimer's care, support and research.



SPONSORSHIP PACKAGES

Platinum Partnership

\$3,000

- ✓ Opportunity for a company representative to give welcoming remarks
- ✓ Exhibitor table (6 ft., draped)
- ✓ Company logo on conference event page of chapter website
- ✓ Half page ad in event day program materials

Gold Partnership

\$2,500

- ✓ Exhibitor table (6 ft., draped)
- ✓ Company logo on conference event page of chapter website
- ✓ Quarter page ad in event day program materials

Silver Partnership

\$1,500

- ✓ Exhibitor table (6 ft., draped)
- ✓ Company logo on conference event page of chapter website
- ✓ Company logo on event day program materials

Bronze Partnership

\$1,000

- ✓ Exhibitor table (6 ft., draped)
- ✓ Company logo on conference event page of chapter website
- ✓ Swag bag

Lunch Sponsor

\$1,000

- ✓ Company name on conference event page of chapter website
- ✓ Company name included in day of event materials
- ✓ Signage of company name and logo at refreshments table
- ✓ Exhibitor table (6 ft., draped)

Breakfast Sponsor

\$1,000

- ✓ Company name on conference event page of chapter website
- ✓ Company name included in day of event materials
- ✓ Signage of company name and logo at refreshments table
- ✓ Exhibitor table (6 ft., draped)

Resource Fair Vendor Table

\$650

- ✓ Exhibitor table (6 ft., draped)

SPONSORSHIP APPLICATION

Contact Information

SPONSOR NAME AS IT SHOULD APPEAR ON ALL MATERIALS

NAME

SIGNATURE

COMPANY NAME (IF APPLICABLE)

PHONE

E-MAIL ADDRESS

BILLING ADDRESS

CITY

STATE

ZIP

PLEASE INDICATE IF THE CHECK WILL BE COMING FROM A COMPANY WITH A NAME DIFFERENT THAN THE ORGANIZATION LISTED ABOVE

Method of Payment

ENCLOSED IS MY SPONSORSHIP CHECK IN THE AMOUNT OF \$ _____
***Please make checks payable to the Alzheimer's Association.*

CHARGE MY CREDIT CARD (PLEASE PRINT CLEARLY)

CARD TYPE: [VISA DISCOVER AMEX MASTERCARD]

NAME & ADDRESS IF DIFFERENT FROM ABOVE

CARD NUMBER

EXPIRATION DATE

CCV CODE

SIGNATURE

DATE

PLEASE SEND INVOICE TO: _____



Partner Level

PLATINUM PARTNERSHIP
\$3,000

GOLD PARTNERSHIP
\$2,500

SILVER PARTNERSHIP
\$1,5000

BRONZE PARTNERSHIP
\$1,000

LUNCH SPONSOR
\$1,000

BREAKFAST SPONSOR
\$1,000

RESOURCE VENDOR TABLE
\$650

CAREGIVERS AND PROFESSIONALS

RESEARCH SYMPOSIUM

FRIDAY, NOVEMBER 8, 2024

PLEASE RETURN
THIS FORM TO:

Alzheimer's Association Illinois Chapter

Attn: Hadi Finerty
2200 Cabot Dr., Suite 460
Lisle, IL 60532

FEDERAL TAX ID: 13-3039601

EMAIL: hfinerty@alz.org

PHONE: 847.957.1057

 bit.ly/AlzResearchSymposium